

SCALE-UP Community of Practice Meeting

1st of December 2022

15.30 – 17.00 CET, online

SCALE^{UP}
community-driven
bioeconomy development



PROGRAMME

First joint online meeting with the members of the SCALE-UP Community of Practice (CoP) to get to know each other and to present the project's objectives and planned activities.

15.30 – 15.45	Tour de Table
15.45 – 16.00	Introduction to the SCALE-UP project and objectives of the CoP (Ecologic Institute)
Presentation of the joint activities	
16.00 – 16.30	Training programme for regional stakeholders (Business Upper Austria) <ul style="list-style-type: none">• General information, objectives and benefits for CoP members• Integration of CoP members and their stakeholders into the training programme
16.30 – 16.45	Application of the BRIGALD Business Development Programme (Ecologic Institute) <ul style="list-style-type: none">• The MAF+ tool and how it can help bio-based innovators• The concept and role of task forces for market assessment and business model design
16.45 – 17.00	Concluding discussion and next steps

SCALE-UP is a European project aiming to identify and scale-up innovative and sustainable bio-based value chains in selected regions (North Sweden, Mazovia, Pays de la Loire, Upper Austria, Strumica, Andalusia) and a broader community of regional bio-based initiatives.

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This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101060264.